

® theorganics

**Radical care, designed for your space.
Certified. Refillable. Ingredient-honest**

We create refillable skincare systems for hotels, spas, and restaurants—
designed to eliminate waste without compromising on aesthetics or performance

All our formulas are plant-based, vegan, and made in Europe

Our packaging is minimalist, made of glass, endlessly recyclable, and designed to be refilled on-site
Whether for guest rooms, public restrooms, or spa treatments, we offer a modular product system that adapts to
your space—with bulk refills, branded or white-label options, and ecological logistics

designed in

LONDON

certified organic personal care

MADE IN EU



smart companies design all dimensions.



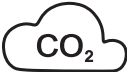
sustainable development



ecosystem quality



water footprint



carbon footprint

THE MINIMAL ROUTINE
products that you really need

No fluff.
No gender.
No excess.
Certified care, designed
as a system.



PLANT BASED



ALL SKIN TYPES



CERTIFIED



VEGAN



REFILL SYSTEM



CRUELTY FREE



NO FRAGRANCE



NO ESSENTIAL OIL



NO COLORANT



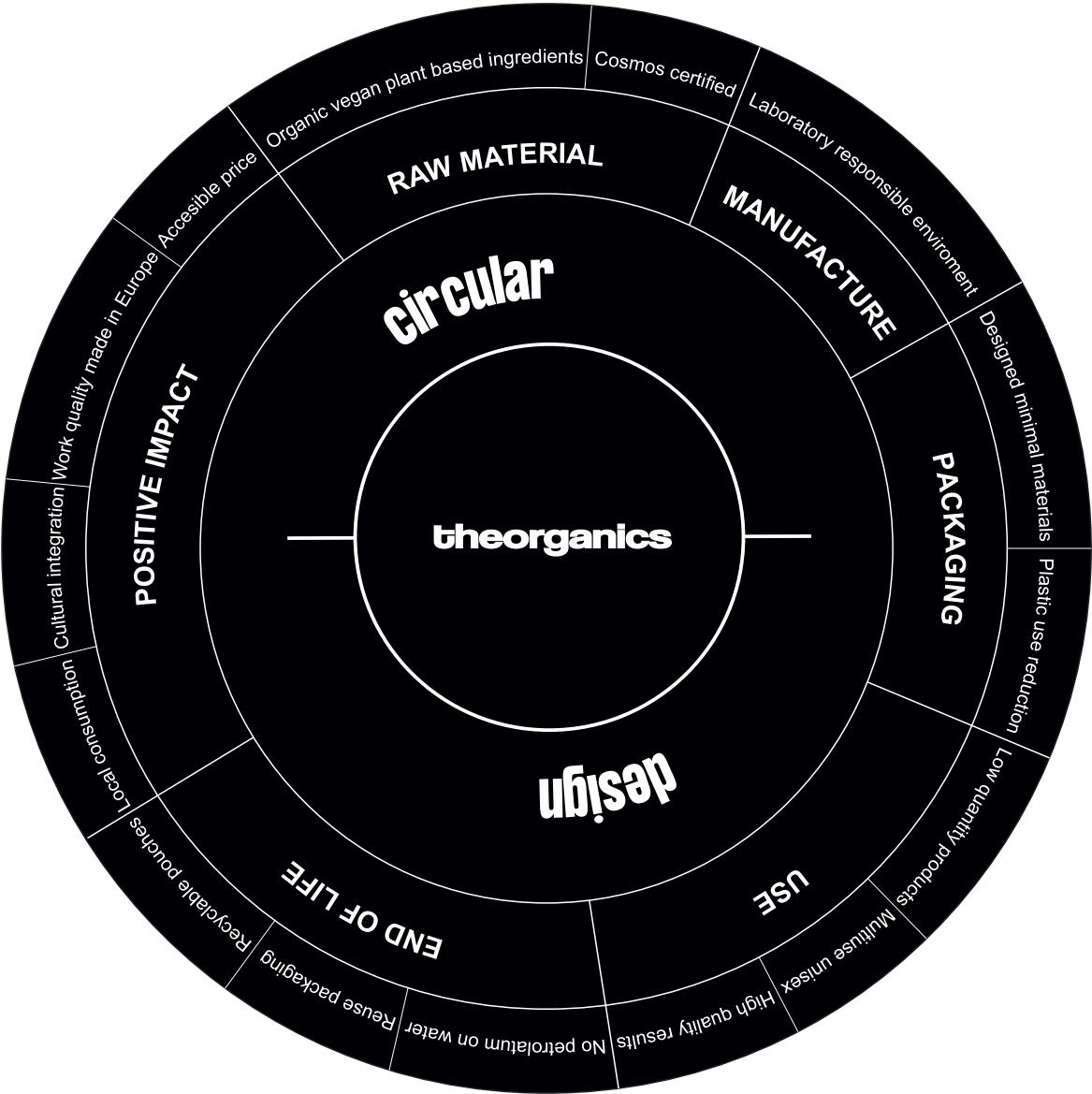
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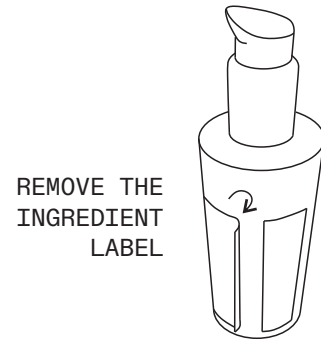
NO SILICONE



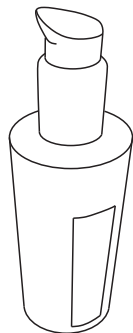
NO MINERAL OIL



good things come in smart package.



We designed our packaging to reduce waste, minimize raw material use, and extend product life – without compromising quality or aesthetics.

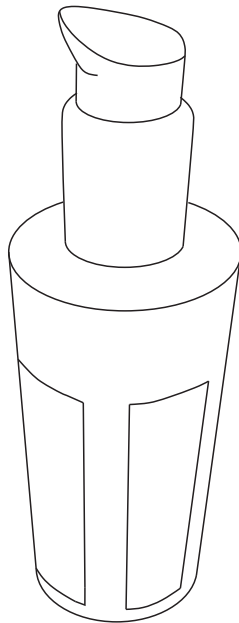


SEALED BOTTLE

we use bottles, not jars, avoiding contact of the product with hands bacteria improving conservation

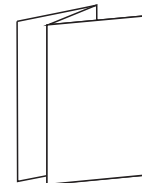
LABEL

Clear design ingredients, peel off to match aesthetically the toilet on reuse
Recycled paper



BIOPHOTONIC GLASS

Regular glass, colored or transparent doesn't conserve ingredients properly. Biophotonic glass has natural ability to block light, it protects precious contents from perishing in sunlight, increasing their shelf life and effectiveness. By extending the shelf life of products reduces use of resources and waste. Less additives are needed to extend shelf life. Glass is a natural product with protective qualities. Glass bottles can be recycled endless times. Glass bottles are perfect for re-use at home to store a large range of products.

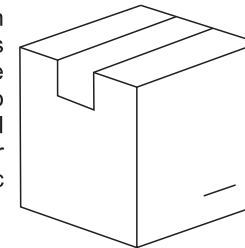


BROCHURES AND BOXES

We don't print brochures, business cards, invoices and we don't use individual product boxes

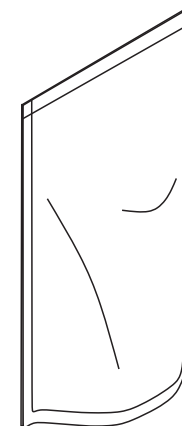
Box and filling kraft material keep chemical treatments to a minimum
No printed boxes minimizing ink use
Size box adapting to save material
Glue tape of paper minimizing plastic

SHIPPING PACKS



OUR REFILL POUCHES

part of refill system/
60% less plastic/
paper biodegradable pouches , no plastic spout



plastic pouches



material non recyclable

plastic bottles



single use plastic cant be recycled more than once

smart labels care about content.

Fancy packaging and clever wording on the labels can make you believe the product is something that it actually isn't.

The term "natural" is not regulated. As long as a few ingredients that are listed are plant based, the cosmetic can be labelled as natural. Most consumers who spend the extra money to buy organic skin care products feel they are getting higher quality. This is not always the case. Take time and research the products you are interested in buying.

Check the ingredient list — not the marketing

List of Ingredients

They are listed in descending order, starting with the largest amount in the product (usually water). If a product touts a particular ingredient but it is listed near the end of the list, then not much of that ingredient is present. Pay attention and if you don't recognize the name and search for it.

Manufacturer symbols

If the product is really organic and had been certified as such then it would also carry a recognised symbol from one of the certification organizations.



We designed our labels for clarity — using big fonts, % indicators, and ingredient functions. Each formula shows both INCI names and familiar ingredient names — so people understand what they're using and why.

- INGREDIENTS%
- PLANT BASED / ORGANIC - Function
- COCONUT /Cleanser
Coco Glucoside
 - COCONUT /Cleanser
Decyl glucoside
 - ALOE VERA /Gloss
Aloe barbadensis
 - VEGETABLE /Nourishing
Glycerol
 - JOJOBA /Astringent
Simmondsia Chinensis Seed Oil
 - GRAPES /Hydrates
Vitis vinifera seed oil
 - ROSEMARY /Antioxidant
Rosemarinus officialis
 - NETTLE /Astringen
Urtica dioca
 - BERRIES /Preservative
Potassium sorbate
 - SALT /Preservative
Sodium benzoate
 - GINGKO /Preservative
Gingko biloba
 - VEGETAL /Thickener
XhantanGum
 - VEGETAL /Preservative
Isoamyl sorbate
 - VEGETAL /Preservative
Sodium Phytate
 - VEGETAL /Preservative
Tocopherol

You don't just buy from us. You collaborate with a system.

AFFILIATE

We work with an affiliate system that rewards partners who share our values. Commissions are available for promoters who believe in sustainable design and honest care.

MEDIA

We offer digital media collaborations that spotlight your space. From curated music to immersive visual content, we create features that connect your business to a like-minded audience across travel and wellness.

SERVICES PARTNERS

We collaborate with hotels, spas, salons, and restaurants to co-develop product solutions that meet real needs. Whether you're offering treatments or in-room amenities, we'll help you choose – or customize – the right system.

RETAILERS

We work with retailers who align with our social and ecological values. Dedicated pricing and access to a private shopping portal with automatic discounts available.

DONATIONS

A portion of all purchases supports animal rescue and environmental action. We believe in redistribution – not just profit. This is the heart of the project.

COMMUNITY

As part of the Sustainable Design Centre, our creative community actively challenges overproduction, beauty standards, and burnout culture. We prioritize mental health, inclusive design, and collective intelligence.



travel

Sustainable travel is no longer a trend –
it's a baseline.

81% of global travelers say sustainability is
important when choosing accommodations.

50% say that recent news about climate change
has influenced their travel decisions.

Our formulas are designed in carry-on sizes,
free from single-use plastic.

They are safe for flights, beautiful in
bathrooms, and easy to take home.



SPA ROOMS				
Product	Size	Material	Refill logic	Mounting
Face treatment	100 ml	Glass	No refill	No mounting
Massage Oil	200 ml	Glass	Refill 5 lt	No mounting
HOTEL GUESTS				
Product	Size	Material	Refill logic	Mounting
2 on 1 Shampoo / Body wash	5 lt	Pouches	Refill	No mounting
Hand soap (Same formula)	5 lt	Pouches	Refill	No mounting
Toothpaste	100 ml	Glass	No refill	No mounting
“In-shower products are sold as bulk refills (5 L). We support integration with your hotel’s existing dispensers. For seamless co-branding, we offer waterproof QR code labels linking to formula details, certifications, and usage instructions.”				
RESTAURANTS				
Product	Size	Material	Refill logic	Mounting
Hand soap	200 ml	Glass	Refill 5 lt	No mounting

what we offer.

Looking for custom-designed bottles or co-branded dispenser solutions? Let’s talk.

Already have dispensers? Use our formula, keep your setup. We support flexible integration.

Waterproof, minimalist QR stickers available
Link to full ingredient list, certifications, and instructions
Ideal for hotels using their own refillable dispensers
No co-branding required (optional logo removal)
Reduce cost. Reduce waste. Keep the same bottle – just upgrade what’s inside.

hotel

78% of global travelers plan to stay at a sustainable property at least once this year.

38% actively seek sustainability info before booking.

25% are willing to pay more for sustainable amenities.

**That means:
Your bathrooms are part of the decision.**

Our 2-in-1 shampoo + body wash formula is designed for minimalist luxury.

It reduces packaging, avoids single-use plastic, and communicates care.

Our minimalist black bottles blend into your interiors – not into the landfill.

Everything is manufactured and sourced in Europe.





3-1 CLEANSER

lemon
grapes
apple
green tea

Designed for hospitality.

SHAMPOO/BODY WASH

HAND CLEANSER

Optimizes cost per use without compromising formula quality.

Available in 200 ml glass bottles and 5L refill formats.

INGREDIENTS%

PLANT BASED/ORGANIC - Function

- **ALOE VERA**/Gloss
Aloe barbadensis
- **COCONUT**/Cleanser
Decyl glucoside
- **LEMON**/Exfoliate
Citric acid
- **GRAPES** /Exfoliate
Tartaric acid
- **APPLE** /Exfoliate
Malic acid
- **VEGETAL**/Preservative
Potassium sorbate
- **VEGETAL**/Preservative
Sodium benzoate
- **BIRCH**/Antimicrobial
Betula alba leaf extract
- **GREEN TEA**/Antimicrobial
Camellia sinesis extract
- **VEGETAL**/Thickener
XhantanGum
- **VEGETAL**/Preservative
Sodium Phytate
- **HEMP OIL** /Nourish
Cannabis sativa oil
- **VEGETAL**/Preservative
Tocopherol

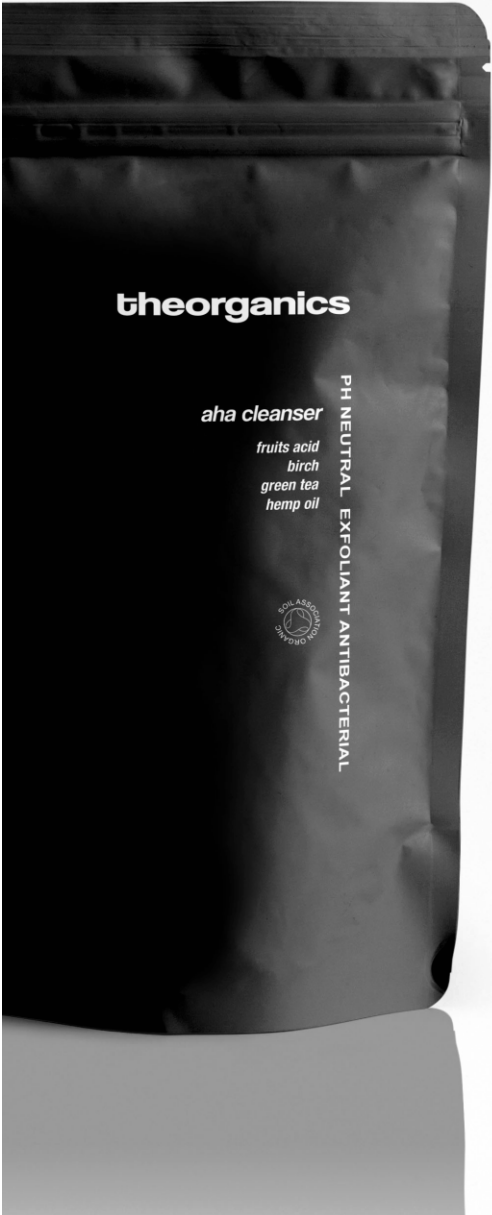


antibacterial



antipollution





CONDITIONER

rice
shea butter
amla
cotton
seaweed

REPAIR & RESTORE CONDITIONER

A deeply nourishing blend of high-performance, plant-based actives formulated to repair, strengthen, and protect hair – from roots to ends.

Available in 200 ml glass bottles and 600 ml refill formats.

apply on humid hair after shampoo



brush hair before rinsing don't rinse off completely

INGREDIENTS%

PLANT BASED/ORGANIC - Function

- ***RICE***/Strengthen
Oryza sativa Water
- ***SHEA BUTTER***/Repair
Butyrospermum pakii butter
- ***COCONUT***/Nourishing
Cocos nucifera oil
- ***OLIVE***/Volume
Olea europea L oil
- ***GRAPES***/Shine
Vitis vinifera seed oil
- ***ALOE VERA***/Gloss
Aloe barbadensis
- ***SOY BEAN***/Hydrate
Glycerol
- ***A M L A***/Thickening
Phyllanthus emblica
- ***C O T T O N***/Conditioner
Gossypium herbaceum
- ***SEAWEED***/Restore
Chlorophyta extract
- ***A P P L E*** /Smooth
Malus pumila mill vinegar
- ***VEGETAL*** /Preservative
Dehydroacetic acid
- ***VEGETAL*** /Preservative
Benzyl alcohol
- ***VEGETAL*** /Thickener
XhantanGum
- ***VEGETAL*** /Preservativ
Sodium phytate
- ***VEGETAL*** /Preservative
Tocopherol

Antibacterial. Clean. Without
compromise.
A whitening, antibacterial
toothpaste crafted without
fluoride, synthetic foaming
agents, artificial sweeteners,
microplastics, or sulfates.
Leaves the mouth fresh, clean,
and naturally protected.

Available in 100 ml glass
bottles



INGREDIENTS%

PLANT BASED/ORGANIC - Function

- **MINERAL /Abrasive**
Calcium carbonate
- **VEGETAL ALCOHOL/Taste**
Xylitol
- **COCONUT/Antibacterial**
Coco nucifera L
- **SALT /Whitening**
Sodium carbonate
- **POMEGRANATE/Antimicrobial**
Punica granatum extract
- **HIMALAYA PINK SALT/Antibacterial**
Himalayan pink salt
- **CRANBERRY/Antibacterial**
VaccinumOycoccus extract
- **GREEN TEA/Antibacterial**
Camelia sinesis Extract
- **PEPERMINT/Smell/Taste**
Menth ol
- **VEGETAL/Thickener**
Xhantan gum
- **SALT/Preservative**
Potassium sorvate
- **LEMON /Preservative**
Citric acid

TOOTHPASTE

coconut
pink himalaya salt
pomegranate
cranberry
green tea
pepermint



spa

53% of travelers say they plan to choose more sustainable destinations in the next year.

Spas that lead with purpose are becoming the new standard in wellness.

We offer a ready-to-implement spa package –featuring exclusive organic treatments and multifunctional products –designed for high-end spaces that care about skin, health, and the planet.

Guests are actively seeking spas that: Use clean, certified ingredients Minimize single-use waste Promote long-term well-being

Our lab-developed formulas are:• Dermatologist-approved• 100% plant-based and vegan• Certified by Ecocert and Cosmos• Designed for results, not excess

We supply glass packaging that preserves formula quality and can be infinitely reused – cutting waste and plastic costs.

Our brand is community-driven.We offer content support and exposure through our design-focused channels,bringing wellness visibility across Europe.

After the spa visit, clients can bring home the same elevated experience. Our refillable packaging and curated retail set ensure the ritual continues beyond your space.





MASSAGE

Designed for hospitality.

BODY MASSAGE

Optimizes cost per use without compromising formula quality.

Available in 200 ml glass bottles and 5L refill formats.

ALMOND

- INGREDIENTS%
- PLANT BASED/ORGANIC - Function
- MINERAL /Abrasive
Calcium carbonate
 - VEGETAL ALCOHOL/Taste
Xylitol
 - COCONUT /Antibacterial
Coco nucifera L
 - SALT /Whitening
Sodium carbonate
 - POMEGRANATE /Antimicrobial
Punica granatum extract
 - HIMALAYA PINK SALT /Antibacterial
Himalayan pink salt
 - CRANBERRY /Antibacterial
VaccinumOycoccus extract
 - GREEN TEA /Antibacterial
Camelia sinesis Extract
 - PEPERMINT /Smell/Taste
Menthol
 - VEGETAL /Thickener
Xhantan gum
 - SALT /Preservative
Potassium sorvate
 - LEMON /Preservative
Citric acid

face spa

double cleanse & exfoliate

hydrate

protect

	balm	cleanser	serum	suncream
aging	The effectiveness of antiage formulas have no guarantee and often depends on how regularly you use them. These added ingredients are intended to improve skin tone, texture and moisture. Why you want to combat wrinkles anyway?	raspberries and cannabis antioxidant and anti-inflammatory properties Green tea extract contain compounds with antioxidant and anti-inflammatory properties. AHA softer, smoother skin, decreased blemishes, firming and skin lightening	centella asiatic stimulate new cell growth, build collagen, and improve circulation grape seed polyphenols apple extract antioxidant green tea extract antioxidant, antinflammatory bakuchiol help repair sun-damaged skin vitamin C is a potent antioxidant,that protects the skin from free radicals *unstable oxygen molecules that break down skin cells* protect skin from sun damage	Sun exposure is the No. 1 reason for signs of deterioration in the skin, including uneven pigmentation. green tea extract antinflammatory and antioxidants for the skin, protecting it from UV light exposure, and improving tone, brightness, photo-protection and firmness
acne	Our ingredients are Noncomedogenic, antibacterial, not likely to cause pore blockages and breakouts. Formulas with very light consistency and high absorption, non greasy, no irritant.	noncomedogenic oils don't clog pores. This allows skin to breathe, remain hydrated, and keeps it free from breakouts. aloe vera boosting the blood flow in your skin and killing off harmful bacteria birch plant as gentle astringents AHA helps scar, pigmentation, skin dryness, can help loosen and remove the clogs. Continued use may also prevent future clogs from forming reduce the size of enlarged pores soothe inflamed skin acne-prone areas, including your backside and chest	vitamin c It can help neutralize inflation and prevent breakouts, brighten dark spots left behind when pimples heal bakuchiol stimulates the skin's own collagen productionreduces wrinkles and improves skin elasticity (effective anti-aging agent),neutralizes free radicals that damage cells, reduces hyperpigmentation, for example dark pigment spots	mineral sunscreens better tolerated by people with sensitive skin like with acne, non-greasy non comedogenic formula. green tea is especially rich in epigallocatechin gallate (EGCG), a polyphenol can improve acne and oily skin anti-inflammatory and antimicrobial properties, EGCG lowers lipid levels making it effective at reducing sebum (oil) excretions in the skin
antipollution	The exposure to air pollutants is associated to detrimental effects on human skin, such as premature aging, pigment spot formation. Studies have shown many organic ingredients have antioxidant properties that protect against damage.	doble cleanse your first step is to remove pollutants and dirt from your skin through proper cleansing. double cleanse makes you sure that you removed all the surface impurities and have thoroughly cleaned your skin in a gentle way avoiding redness and irritation or dry out your skin AHA exfoliate on a regular basis can help to deep clean your pores and remove the dirt, oil and dead skin avoiding dull, drab appearance on face and body	vitamin C is a powerful antioxidant, protecting your skin from the negative effects of air-pollution shown to improve skin barrier function, to reduce dark spots and to counteract the skin oxidative stress in women living in high pollution urban area. Antioxidants bind to free radicals before they can wreak havoc on skin cells.Regularly moisturizing with a light and hydrating formula strengthens the skin barrier to minimize the potential for air pollutants to penetrate skin cells and cause oxidative stress	sunscreen Some pollutants are actually activated by UV light before they exert their detrimental effects. A mineral sunscreen SPF 30 or greater provides a physical barrier to both UV rays and pollutants. This barrier prevents air pollution and UV rays from getting through to our skin and our powerful blend of various antioxidants that protect and restore your skin

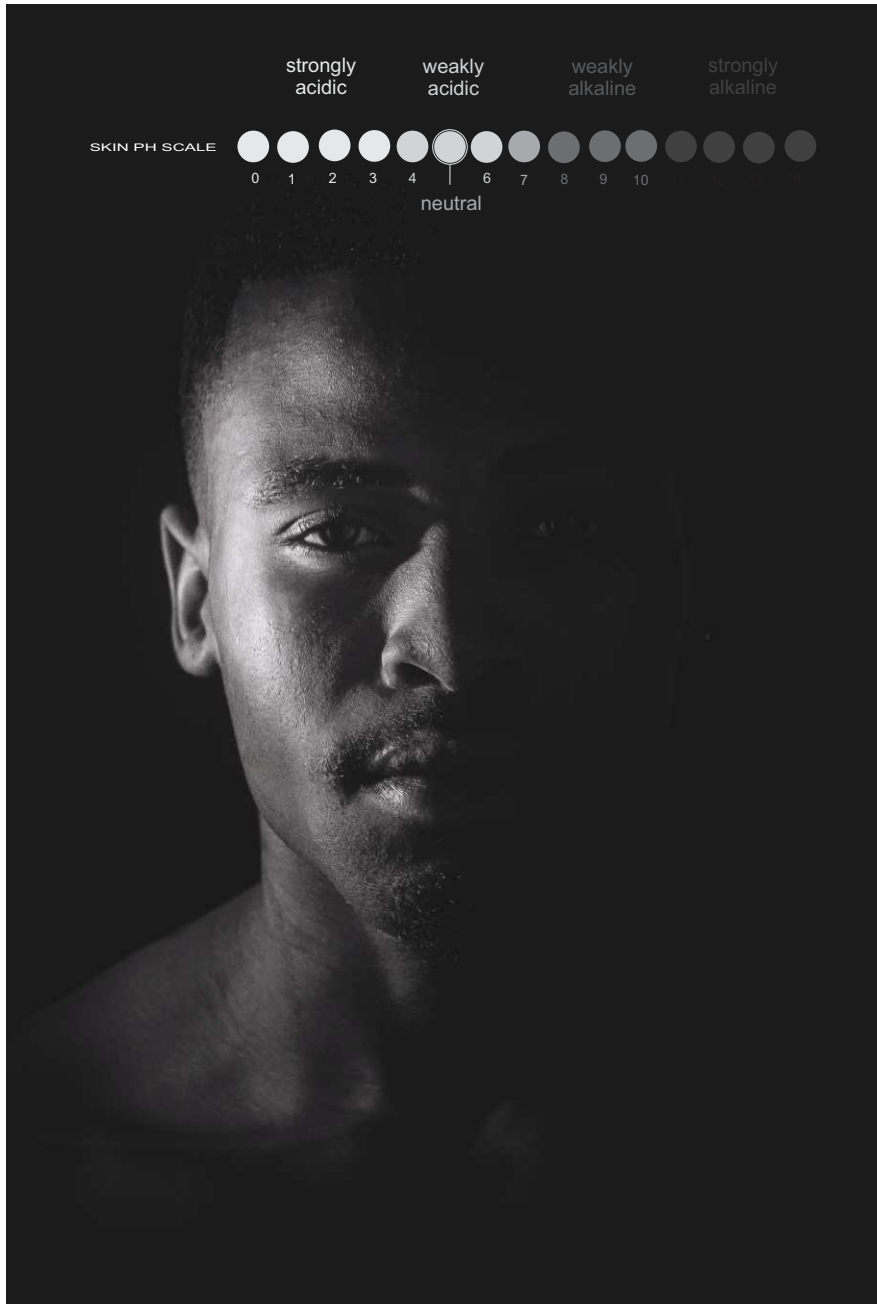
AHA
fruit acid
birch
rosemary
green tea
hemp oil

A gentle yet effective antibacterial cleanser suitable for all skin types.- Gently exfoliates and promotes cellular renewal- Clears away dull, rough layers for smoother skin- Reduces redness and excess oil on the face- Supports acne-prone skin by unclogging pores- Deeply cleanses the body without stripping moisture- Ideal for daily use; leaves a soft, polished skin feel

Available in 200 ml glass bottles and 600 ml refill formats.

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hemp oil
candellila wax
raspberry oil
safflower oil
chamomilla
oat

A multi-use emulsifying gel-balm formulated with rich, non-comedogenic oils.- Nourishes deeply without clogging pores- High in essential fatty acids, especially omega 3 and 6- Supports skin health, elasticity, and radiance- Suitable for sensitive or dry skin, promoting a calm, smooth appearance

Available in 100 ml glass bottles



INGREDIENTS%

PLANT BASED/ORGANIC - Function

- **ALOE VERA**/Gloss
Aloe barbadensis
- **COCONUT**/Cleanser
Decyl glucoside
- **LEMON**/Exfoliate
Citric acid
- **GRAPES** /Exfoliate
Tartaric acid
- **APPLE**/Exfoliate
Malic acid
- **VEGETAL**/Preservative
Potassium sorbate
- **VEGETAL**/Preservative
Sodium benzoate
- **BIRCH**/Antimicrobial
Betula alba leaf extract
- **GREEN TEA**/Antimicrobial
Camelia sinesis extract
- **VEGETAL**/Thickener
XhantanGum
- **VEGETAL**/Preservative
Sodium Phytate
- **HEMP OIL**/Nourish
Cannabis sativa oil
- **VEGETAL**/Preservative
Tocopherol



INGREDIENTS%

PLANT BASED/ORGANIC - Function

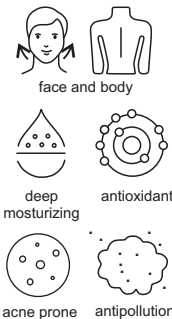
- **CANNABIS**/Gloss
Cannabis sativa seed oil
- **CANDELLILA**/Cleanser
Euphorbia Cerifera Wax
- **RASPBERRY**/Exfoliate
Raspberry seed oil
- **SAFFLOWER**/Exfoliate
Carthamus tinctorius
- **APPLE**/Emulsifier
Malic acid
- **VEGETAL**/Preservative
Benzyl alcohol
- **CHAMOMILA**/Preservative
Matricaria chamomilla
- **OAT** /Antimicrobial
Avena sativa extract
- **VEGETAL**/Preservative
Dehydroacetic acid
- **VEGETAL**/Preservative
Tocopherol

vitamin c
backuchiol
centella asiatica
apple
green tea
grape seed

An ultra-hydrating gel bomb that deeply restores skin elasticity.- Packed with high-potency antioxidant ingredients- Delivers intense hydration to both face and body- Absorbs quickly without residue- Ideal for dull, tired, or sensitive skin

Available in 100 ml glass bottles

SERUM



INGREDIENTS%

PLANT BASED/ORGANIC - Function

- **WITCH HAZEL** /Strengthen Hamamelis virginiana water
- **ALOE VERA**/Gloss Aloe barbadensis
- **VEGETABLE**/Nourishing Glycerol
- **GOTU KOLA** /Volume Centella Asiatica Extract
- **APPLE** /Shine Pyrus malus fruit extract
- **VITAMIN C** /Hydrates Ascorbyl glucoside
- **GREEN TEA**/Antioxidant Camellia sinensis leaf extract
- **BAKUCHIOL 1%**/Conditioner Psoralea corylifolia
- **VEGETAL** /Thickener XhantanGum
- **VEGETAL** /Preservative Sodium phytate
- **GRAPES** /Smooth Vitis vinifera seed oil
- **VEGETAL** /Preservative Sodium benzoate
- **VEGETAL** /Preservative Potassium sorbate
- **VEGETAL** /Preservative Tocopherol

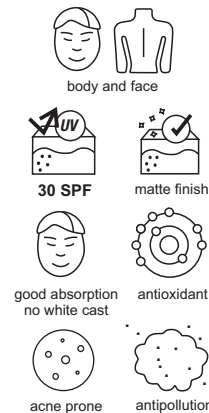


SUNSCREEN

Broad-spectrum UVA & UVB mineral sunscreen for face and body.- Lightweight, silky, and hydrating- Non-comedogenic and non-greasy- Infused with antioxidants for immediate protection- Layers seamlessly under makeup or other skincare products- Easy to apply and fast-absorbing

Available in 100 ml glass bottles

aloe vera
green tea
carrot



INGREDIENTS%

PLANT BASED/ORGANIC - Function

- **COCONUT**/Emollient Isoamyl cocoate
- **MINERAL**/Sun block Titanium dioxide
- **VEGETABLE OIL**/Stabilizers Stearic acid
- **MINERAL**/Sun block Zinc oxide
- **COCONUT**/Emollient Caprylic capric
- **ALOE VERA**/Hydrates Aloe barbadensis leaf juice
- **GREEN TEA**/Antioxidant Camellia sinensis leaf extract
- **CARROT**/Sun protection Daucus carota L extract
- **VEGETAL** /Preservative Benzyl alcohol
- **VEGETAL**/Preservative Dehydroacetic acid

restaurant

41% of consumers want to reduce their
environmental impact.

31% believe sustainable businesses treat the
community better.
We are local.

All production and sourcing take place in
Europe, with a focus on plant-based, vegan
formulations.

Consumers prefer restaurants that reduce
single-use plastics and adopt circular
packaging systems.

We support waste reduction with glass
packaging that's endlessly refillable.

Our minimalist design melts into your space,
reinforcing an atmosphere of care and
intention.

Colleagues and customers alike recognize your
commitment to ethics and transparency –
gaining loyalty through visible action.





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aloe vera
green tea
carrot

No fillers. No shortcuts.
Just 5% active ingredients in a
streamlined base – maximizing
performance with minimum waste.
We formulate for purity, not
padding.

Available in 200 ml glass
bottles and 5L refill formats.



antibacterial



antipollution

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- ***ALOE VERA***/Gloss
Aloe barbadensis
- ***COCONUT***/Cleanser
Decyl glucoside
- ***LEMON***/Exfoliate
Citric acid
- ***GRAPES***/Exfoliate
Tartaric acid
- ***APPLE***/Exfoliate
Malic acid
- ***VEGETAL***/Preservative
Potassium sorbate
- ***VEGETAL***/Preservative
Sodium benzoate
- ***BIRCH***/Antimicrobial
Betula alba leaf extract
- ***GREEN TEA***/Antimicrobial
Camelia sinesis extract
- ***VEGETAL***/Thickener
XhantanGum
- ***VEGETAL***/Preservative
Sodium Phytate
- ***HEMP OIL***/Nourish
Cannabis sativa oil
- ***VEGETAL***/Preservative
Tocopherol

know the issue.

SYSTEMIC OVERLOAD

demographic growth
climate change & CO
emissions
water contamination
resource depletion
pollution industries

HUMAN EXPLOITATION

labor without protection
social inequality
health problems
misinformation
monopolized products

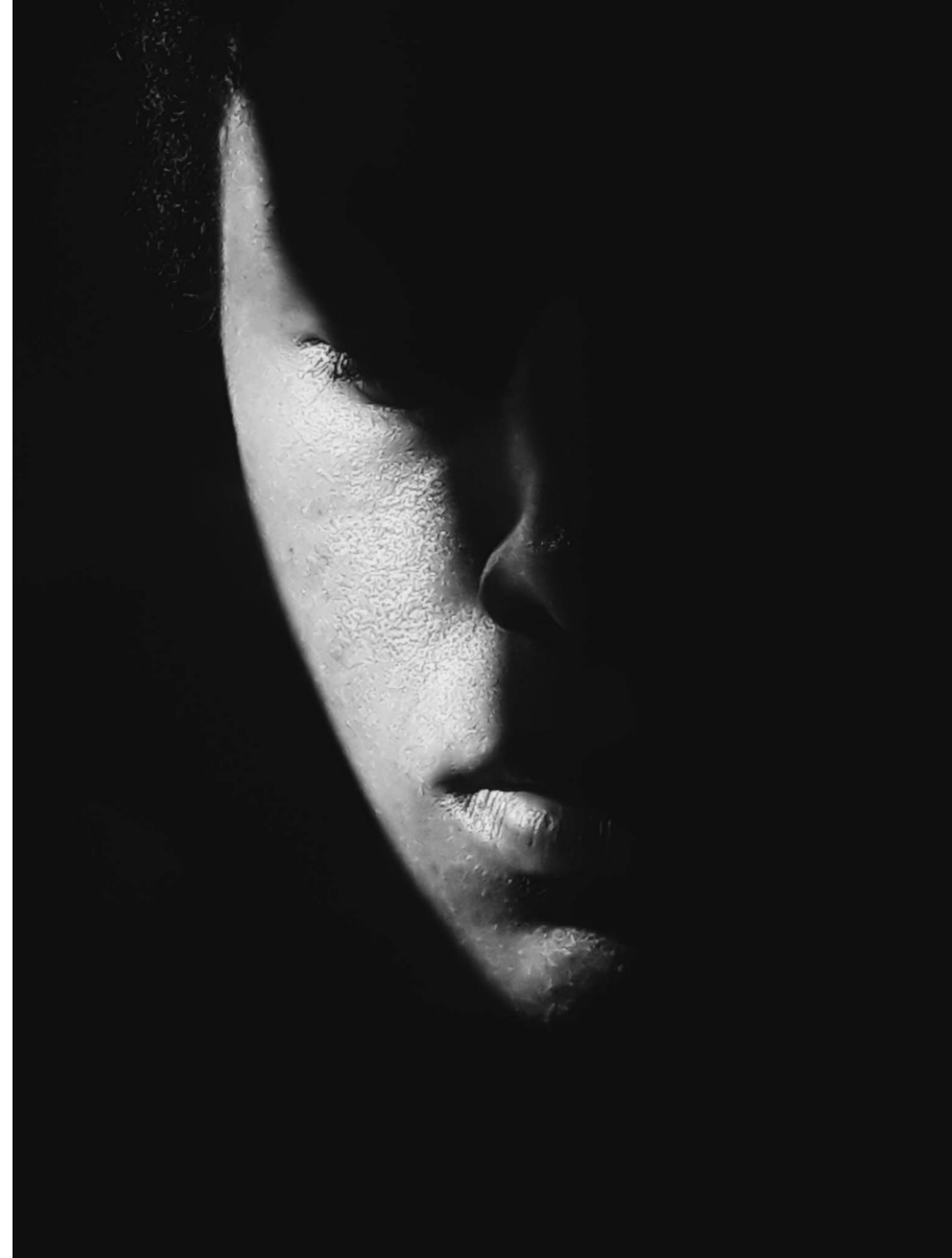
ANIMAL ABUSE

animal testing
factory farming
toxic waste

FALSE SOLUTIONS

overpriced alternatives
greenwashed brands
marketing addiction

Booking.com Sustainable Travel Report, 2022



don't buy what you don't need

THANK YOU SMART HUMAN

Get your sample kit:
contact@theorganics.shop

B2B Portal Access:
partners.theorganics.shop