

® theorganics

Radical care, designed for your space.
Certified. Refillable. Ingredient-honest

designed in

LONDON

certified organic personal care

MADE IN EU



smart companies design all dimensions.



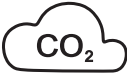
sustainable development



ecosystem quality



water footprint



carbon footprint

THE MINIMAL ROUTINE
products that you really need

No fluff.
No gender.
No excess.
Certified care, designed
as a system.



PLANT BASED



ALL SKIN TYPES



CERTIFIED



VEGAN



REFILL SYSTEM



CRUELTY FREE



NO FRAGRANCE



NO ESSENTIAL OIL



NO COLORANT



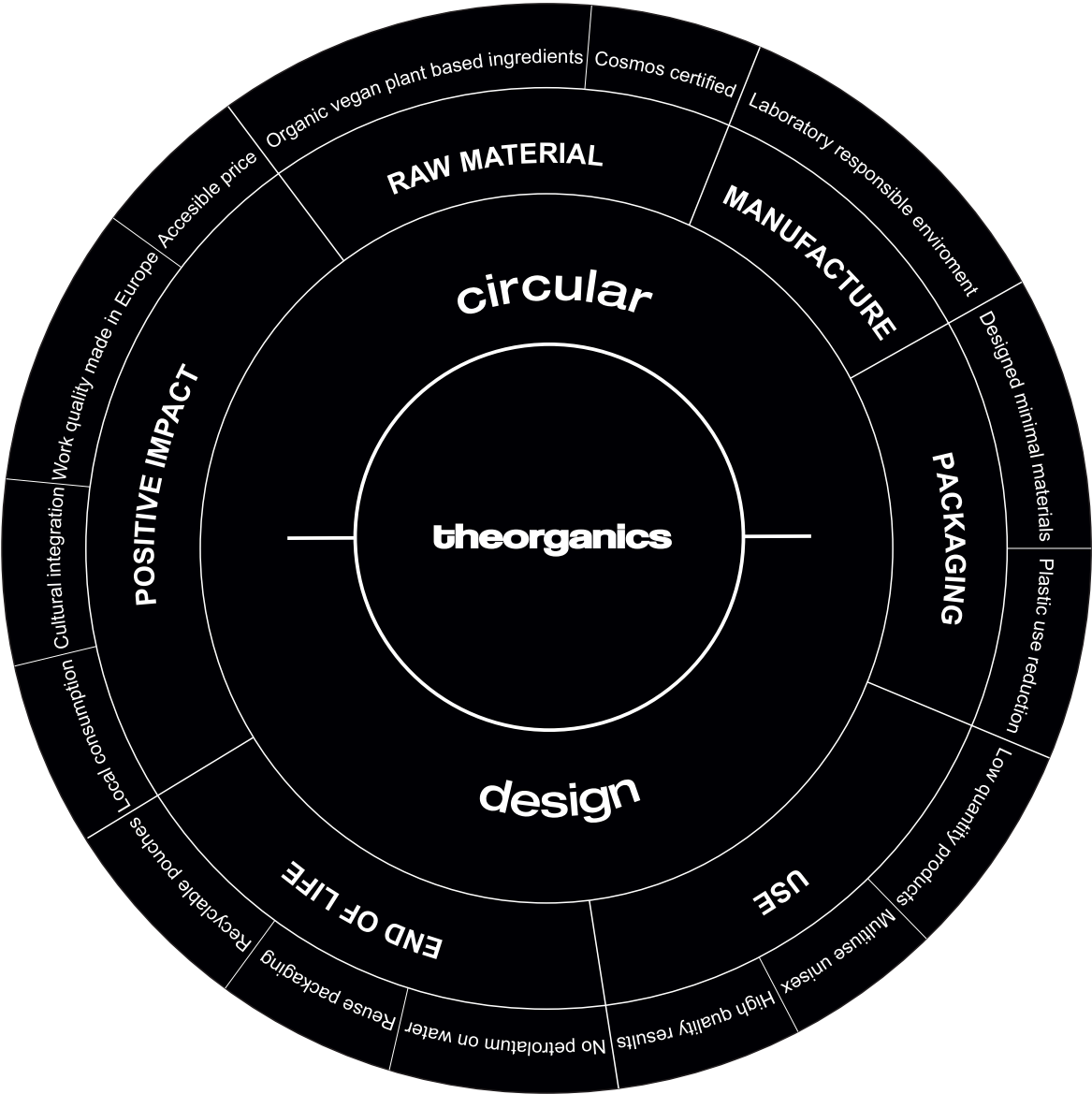
NO PARABEN



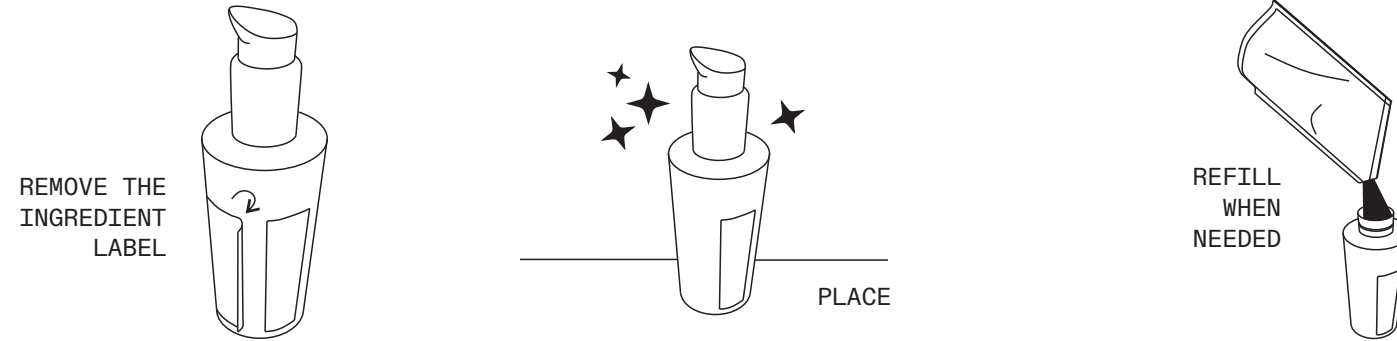
NO SILICONE



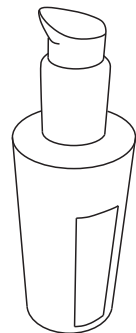
NO MINERAL OIL



good things come in smart package.



We designed our packaging to reduce waste, minimize raw material use, and extend product life – without compromising quality or aesthetics.

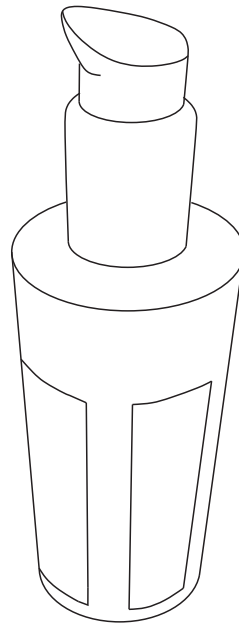


SEALED BOTTLE

we use bottles, not jars, avoiding contact of the product with hands bacteria improving conservation

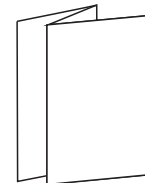
LABEL

Clear design ingredients, peel off to match aesthetically the toilet on reuse Recycled paper



BIOPHOTONIC GLASS

Regular glass, colored or transparent doesn't conserve ingredients properly. Biophotonic glass has natural ability to block light, it protects precious contents from perishing in sunlight, increasing their shelf life and effectiveness. By extending the shelf life of products reduces use of resources and waste. Less additives are needed to extend shelf life. Glass is a natural product with protective qualities. Glass bottles can be recycled endless times. Glass bottles are perfect for re-use at home to store a large range of products.

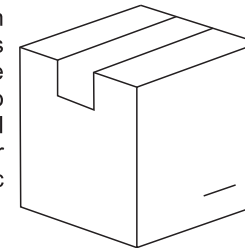


BROCHURES AND BOXES

We don't print brochures, business cards, invoices and we don't use individual product boxes

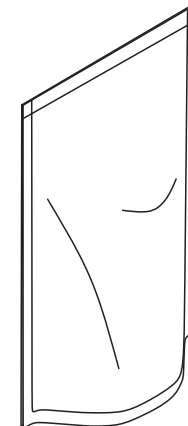
Box and filling kraft material keep chemical treatments to a minimum No printed boxes minimizing ink use Size box adapting to save material Glue tape of paper minimizing plastic

SHIPPING PACKS



OUR REFILL POUCHES

part of refill system/ 60% less plastic/ paper biodegradable pouches , no plastic spout



plastic pouches



material non recyclable

plastic bottles



single use plastic cant be recycled more than once

smart labels care about content.

Fancy packaging and clever wording on the labels can make you believe the product is something that it actually isn't.

The term "natural" is not regulated. As long as a few ingredients that are listed are plant based, the cosmetic can be labelled as natural. Most consumers who spend the extra money to buy organic skin care products feel they are getting higher quality. This is not always the case. Take time and research the products you are interested in buying.

Check the ingredient list — not the marketing

List of Ingredients

They are listed in descending order, starting with the largest amount in the product (usually water). If a product touts a particular ingredient but it is listed near the end of the list, then not much of that ingredient is present. Pay attention and if you don't recognize the name and search for it.

Manufacturer symbols

If the product is really organic and had been certified as such then it would also carry a recognised symbol from one of the certification organizations.



We designed our labels for clarity — using big fonts, % indicators, and ingredient functions. Each formula shows both INCI names and familiar ingredient names — so people understand what they're using and why.

| INGREDIENTS% | PLANT BASED / ORGANIC - Function | ● COCONUT /Cleanser Coco Glucoside |
|--------------|----------------------------------|---|
| | | ● COCONUT /Cleanser Decyl glucoside |
| | | ● ALOE VERA /Gloss Aloe barbadensis |
| | | ● VEGETABLE /Nourishing Glycerol |
| | | ● JOJOBA /Astringent Simmondsia Chinensis Seed Oil |
| | | ● GRAPES /Hydrates Vitis vinifera seed oil |
| | | ● ROSEMARY /Antioxidant Rosemarinus officialis |
| | | ● NETTLE /Astringen Urtica dioca |
| | | ● BERRIES /Preservative Potassium sorbate |
| | | ● SALT /Preservative Sodium benzoate |
| | | ● GINGKO /Preservative Gingko biloba |
| | | ● VEGETAL /Thickener XhantanGum |
| | | ● VEGETAL /Preservative Isoamyl sorbate |
| | | ● VEGETAL /Preservative Sodium Phytate |
| | | ● VEGETAL /Preservative Tocopherol |

You don't just buy from us. You collaborate with a system.

AFFILIATE

We work with an affiliate system that rewards partners who share our values. Commissions are available for promoters who believe in sustainable design and honest care.

MEDIA

We offer digital media collaborations that spotlight your space. From curated music to immersive visual content, we create features that connect your business to a like-minded audience across travel and wellness.

SERVICES PARTNERS

We collaborate with hotels, spas, salons, and restaurants to co-develop product solutions that meet real needs. Whether you're offering treatments or in-room amenities, we'll help you choose – or customize – the right system.

RETAILERS

We work with retailers who align with our social and ecological values. Dedicated pricing and access to a private shopping portal with automatic discounts available.

DONATIONS

A portion of all purchases supports animal rescue and environmental action. We believe in redistribution – not just profit. This is the heart of the project.

COMMUNITY

As part of the Sustainable Design Centre, our creative community actively challenges overproduction, beauty standards, and burnout culture. We prioritize mental health, inclusive design, and collective intelligence.



travel

Sustainable travel is
no longer a trend –
it's a baseline.

81% of global travelers
say sustainability is
important when choosing
accommodations.

50% say that recent
news about climate
change has influenced
their travel decisions.

Our formulas are
designed in carry-on
sizes, free from
single-use plastic.

They are safe for
flights, beautiful in
bathrooms, and easy to
take home.

Give your guests
something worth
remembering – and
reusing.



| SPA ROOMS | | | | |
|---|--------|----------|--------------|-------------|
| Product | Size | Material | Refill logic | Mounting |
| Face treatment | 100 ml | Glass | No refill | No mounting |
| Massage Oil | 200 ml | Glass | Refill 5 lt | No mounting |
| HOTEL GUESTS | | | | |
| Product | Size | Material | Refill logic | Mounting |
| 2 on 1 Shampoo / Body wash | 5 lt | Pouches | Refill | No mounting |
| Hand soap (Same formula) | 5 lt | Pouches | Refill | No mounting |
| Toothpaste | 100 ml | Glass | No refill | No mounting |
| “In-shower products are sold as bulk refills (5 L). We support integration with your hotel’s existing dispensers. For seamless co-branding, we offer waterproof QR code labels linking to formula details, certifications, and usage instructions.” | | | | |
| RESTAURANTS | | | | |
| Product | Size | Material | Refill logic | Mounting |
| Hand soap | 200 ml | Glass | Refill 5 lt | No mounting |

what we offer.

We create refillable skincare systems for hotels, spas, and restaurants—designed to eliminate waste without compromising on aesthetics or performance. All our formulas are plant-based, vegan, and made in Europe. Our packaging is minimalist, made of glass, endlessly recyclable, and designed to be refilled on-site. Whether for guest rooms, public restrooms, or spa treatments, we offer a modular product system that adapts to your space—with bulk refills, branded or white-label options, and ecological logistics.

Looking for custom-designed bottles or co-branded dispenser solutions? Let’s talk.

Already have dispensers? Use our formula, keep your setup. We support flexible integration.

Waterproof, minimalist QR stickers available
Link to full ingredient list, certifications, and instructions
Ideal for hotels using their own refillable dispensers
No co-branding required (optional logo removal)
Reduce cost. Reduce waste. Keep the same bottle – just upgrade what’s inside.

hotel

78% of global travelers plan
to stay at a sustainable
property at least once this
year.

38% actively seek
sustainability info before
booking.

25% are willing to pay more
for sustainable amenities.

That means:
Your bathrooms are part of the decision.

Our 2-in-1 shampoo + body
wash formula is designed for
minimalist luxury.

It reduces packaging, avoids
single-use plastic, and
communicates care.

Our minimalist black bottles
blend into your interiors –
not into the landfill.

Everything is manufactured
and sourced in Europe.





3-1 CLEANSER

Designed for hospitality.

SHAMPOO/BODY WASH

HAND CLEANSER

Optimizes cost per use without compromising formula quality.

Available in 200 ml glass bottles and 5L refill formats.

lemon
grapes
apple
green tea

INGREDIENTS%

PLANT BASED/ORGANIC - Function

- **ALOE VERA**/Gloss
Aloe barbadensis
- **COCONUT**/Cleanser
Decyl glucoside
- **LEMON**/Exfoliate
Citric acid
- **GRAPES**/Exfoliate
Tartaric acid
- **APPLE**/Exfoliate
Malic acid
- **VEGETAL**/Preservative
Potassium sorbate
- **VEGETAL**/Preservative
Sodium benzoate
- **BIRCH**/Antimicrobial
Betula alba leaf extract
- **GREEN TEA**/Antimicrobial
Camellia sinensis extract
- **VEGETAL**/Thickener
XhantanGum
- **VEGETAL**/Preservative
Sodium Phytate
- **HEMP OIL**/Nourish
Cannabis sativa oil
- **VEGETAL**/Preservative
Tocopherol



antibacterial



antipollution





CONDITIONER

REPAIR & RESTORE CONDITIONER

A deeply nourishing blend of high-performance, plant-based actives formulated to repair, strengthen, and protect hair – from roots to ends.

Available in 200 ml glass bottles and 600 ml refill formats.

apply on humid hair after shampoo



brush hair before rinsing
don't rinse off completely

rice
shea butter
amla
cotton
seaweed

INGREDIENTS%

PLANT BASED/ORGANIC - Function

- ***RICE*** /Strengthen
Oryza sativa Water
- ***SHEA BUTTER*** /Repair
Butyrospermum pakii butter
- ***COCONUT*** /Nourishing
Cocos nucifera oil
- ***OLIVE*** /Volume
Olea europea L oil
- ***GRAPES*** /Shine
Vitis vinifera seed oil
- ***ALOE VERA*** /Gloss
Aloe barbadensis
- ***SOY BEAN*** /Hydrate
Glycerol
- ***AMLA*** /Thickening
Phyllanthus emblica
- ***COTTON*** /Conditioner
Gossypium herbaceum
- ***SEAWEED*** /Restore
Chlorophyta extract
- ***APPLE*** /Smooth
Malus pumila mill vinegar
- ***VEGETAL*** /Preservative
Dehydroacetic acid
- ***VEGETAL*** /Preservative
Benzyl alcohol
- ***VEGETAL*** /Thickener
XhantanGum
- ***VEGETAL*** /Preservativ
Sodium phytate
- ***VEGETAL*** /Preservative
Tocopherol

Antibacterial. Clean.
Without compromise.
A whitening, antibacterial
toothpaste crafted without
fluoride, synthetic foaming
agents, artificial
sweeteners, microplastics,
or sulfates.
Leaves the mouth fresh,
clean, and naturally
protected.

coconut
pink himalaya salt
pomegranate
cranberry
green tea
pepermint

TOOTHPASTE



INGREDIENTS%

PLANT BASED/ORGANIC - Function

- MINERAL /Abrasive
Calcium carbonate
- VEGETAL ALCOHOL/Taste
Xylitol
- COCONUT/Antibacterial
Coco nucifera L
- SALT/Whitening
Sodium carbonate
- POMEGRANATE/Antimicrobial
Punica granatum extract
- HIMALAYA PINK SALT/Antibacterial
Himalayan pink salt
- CRANBERRY/Antibacterial
VaccinumOycoccus extract
- GREEN TEA/Antibacterial
Camelia sinesis Extract
- PEPERMINT/Smell/Taste
Menthol
- VEGETAL/Thickener
Xhantan gum
- SALT/Preservative
Potassium sorvate
- LEMON/Preservative
Citric acid



spa

53% of travelers say they plan to choose more sustainable destinations in the next year.

Spas that lead with purpose are becoming the new standard in wellness.

We offer a ready-to-implement spa package –featuring exclusive organic treatments and multifunctional products –designed for high-end spaces that care about skin, health, and the planet.

Guests are actively seeking spas that: Use clean, certified ingredients Minimize single-use waste Promote long-term well-being

Our lab-developed formulas are:• Dermatologist-approved• 100% plant-based and vegan• Certified by Ecocert and Cosmos• Designed for results, not excess

We supply glass packaging that preserves formula quality and can be infinitely reused – cutting waste and plastic costs.

Our brand is community-driven.We offer content support and exposure through our design-focused channels,bringing wellness visibility across Europe.

After the spa visit, clients can bring home the same elevated experience. Our refillable packaging and curated retail set ensure the ritual continues beyond your space.



Designed for hospitality.

BODY MASSAGE

Optimizes cost per use without compromising formula quality.

Available in 200 ml glass bottles and 5L refill formats.



MASSAGE

ALMOND

- INGREDIENTS%
- PLANT BASED/ORGANIC - Function
- MINERAL /Abrasive
Calcium carbonate
 - VEGETAL ALCOHOL/Taste
Xylitol
 - COCONUT/Antibacterial
Coco nucifera L
 - SALT/Whitening
Sodium carbonate
 - POMEGRANATE/Antimicrobial
Punica granatum extract
 - HIMALAYA PINK SALT/Antibacterial
Himalayan pink salt
 - CRANBERRY/Antibacterial
VacciniumOycoccus extract
 - GREEN TEA/Antibacterial
Camelia sinesis Extract
 - PEPERMINT/Smell/Taste
Menthol
 - VEGETAL/Thickener
Xhantan gum
 - SALT/Preservative
Potassium sorvate
 - LEMON/Preservative
Citric acid

face spa

double cleanse & exfoliate

hydrate

protect

| | balm | cleanser | serum | suncream |
|----------------|--|--|--|---|
| aging | The effectiveness of antiage formulas have no guarantee and often depends on how regularly you use them. These added ingredients are intended to improve skin tone, texture and moisture. Why you want to combat wrinkles anyway? | raspberries and cannabis antioxidant and anti-inflammatory properties Green tea extract contain compounds with antioxidant and anti-inflammatory properties. AHA softer, smoother skin, decreased blemishes, firming and skin lightening | centella asiatic stimulate new cell growth, build collagen, and improve circulation grape seed polyphenols apple extract antioxidant green tea extract antioxidant, antinflammatory bakuchiol help repair sun-damaged skin vitamin C is a potent antioxidant,that protects the skin from free radicals *unstable oxygen molecules that break down skin cells* protect skin from sun damage | Sun exposure is the No. 1 reason for signs of deterioration in the skin, including uneven pigmentation. green tea extract antinflammatory and antioxidants for the skin, protecting it from UV light exposure, and improving tone, brightness, photo-protection and firmness |
| acne | Our ingredients are Noncomedogenic, antibacterial, not likely to cause pore blockages and breakouts. Formulas with very light consistency and high absorption, non greasy, no irritant. | noncomedogenic oils don't clog pores. This allows skin to breathe, remain hydrated, and keeps it free from breakouts. aloe vera boosting the blood flow in your skin and killing off harmful bacteria birch plant as gentle astringents AHA helps scar, pigmentation, skin dryness, can help loosen and remove the clogs. Continued use may also prevent future clogs from forming reduce the size of enlarged pores soothe inflamed skin acne-prone areas, including your backside and chest | vitamin c It can help neutralize inflation and prevent breakouts, brighten dark spots left behind when pimples heal bakuchiol stimulates the skin's own collagen productionreduces wrinkles and improves skin elasticity (effective anti-aging agent),neutralizes free radicals that damage cells, reduces hyperpigmentation, for example dark pigment spots | mineral sunscreens better tolerated by people with sensitive skin like with acne, non-greasy non comedogenic formula. green tea is especially rich in epigallocatechin gallate (EGCG), a polyphenol can improve acne and oily skin anti-inflammatory and antimicrobial properties, EGCG lowers lipid levels making it effective at reducing sebum (oil) excretions in the skin |
| anti-pollution | The exposure to air pollutants is associated to detrimental effects on human skin, such as premature aging, pigment spot formation. Studies have shown many organic ingredients have antioxidant properties that protect against damage. | doble cleanse your first step is to remove pollutants and dirt from your skin through proper cleansing. double cleanse makes you sure that you removed all the surface impurities and have thoroughly cleaned your skin in a gentle way avoiding redness and irritation or dry out your skin AHA exfoliate on a regular basis can help to deep clean your pores and remove the dirt, oil and dead skin avoiding dull, drab appearance on face and body | vitamin C is a powerful antioxidant, protecting your skin from the negative effects of air-pollution shown to improve skin barrier function, to reduce dark spots and to counteract the skin oxidative stress in women living in high pollution urban area. Antioxidants bind to free radicals before they can wreak havoc on skin cells.Regularly moisturizing with a light and hydrating formula strengthens the skin barrier to minimize the potential for air pollutants to penetrate skin cells and cause oxidative stress | sunscreen Some pollutants are actually activated by UV light before they exert their detrimental effects. A mineral sunscreen SPF 30 or greater provides a physical barrier to both UV rays and pollutants. This barrier prevents air pollution and UV rays from getting through to our skin and our powerful blend of various antioxidants that protect and restore your skin |

AHA
fruit acid
birch
rosemary
green tea
hemp oil

A gentle yet effective antibacterial cleanser suitable for all skin types.- Gently exfoliates and promotes cellular renewal- Clears away dull, rough layers for smoother skin- Reduces redness and excess oil on the face- Supports acne-prone skin by unclogging pores- Deeply cleanses the body without stripping moisture- Ideal for daily use; leaves a soft, polished skin feel

A
H
A

C
L
E
A
N
S
E
R



INGREDIENTS%

PLANT BASED/ORGANIC - Function

- **ALOE VERA**/Gloss
Aloe barbadensis
- **COCONUT**/Cleanser
Decyl glucoside
- **LEMON**/Exfoliate
Citric acid
- **GRAPES**/Exfoliate
Tartaric acid
- **APPLE**/Exfoliate
Malic acid
- **VEGETAL**/Preservative
Potassium sorbate
- **VEGETAL**/Preservative
Sodium benzoate
- **BIRCH**/Antimicrobial
Betula alba leaf extract
- **GREEN TEA**/Antimicrobial
Camelia sinesis extract
- **VEGETAL**/Thickener
XhantanGum
- **VEGETAL**/Preservative
Sodium Phytate
- **HEMP OIL**/Nourish
Cannabis sativa oil
- **VEGETAL**/Preservative
Tocopherol



B
A
L
M

hemp oil
candellila wax
raspberry oil
safflower oil
chamomilla
oat

A multi-use emulsifying gel-balm formulated with rich, non-comedogenic oils.- Nourishes deeply without clogging pores- High in essential fatty acids, especially omega 3 and 6- Supports skin health, elasticity, and radiance- Suitable for sensitive or dry skin, promoting a calm, smooth appearance



INGREDIENTS%

PLANT BASED/ORGANIC - Function

- **CANNABIS**/Gloss
Cannabis sativa seed oil
- **CANDELLILA**/Cleanser
Euphorbia Cerifera Wax
- **RASPBERRY**/Exfoliate
Raspberry seed oil
- **SAFFLOWER**/Exfoliate
Carthamus tinctorius
- **APPLE**/Emulsifier
Malic acid
- **VEGETAL**/Preservative
Benzyl alcohol
- **CHAMOMILA**/Preservative
Matricaria chamomilla
- **OAT**/Antimicrobial
Avena sativa extract
- **VEGETAL**/Preservative
Dehydroacetic acid
- **VEGETAL**/Preservative
Tocopherol

vitamin c
backuchiol
centella asiatica
apple
green tea
grape seed

An ultra-hydrating gel bomb that deeply restores skin elasticity.- Packed with high-potency antioxidant ingredients- Delivers intense hydration to both face and body- Absorbs quickly without residue- Ideal for dull, tired, or sensitive skin

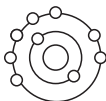
S E R U M



face and body



deep
moisturizing



antioxidant



acne prone



antipollution

INGREDIENTS%

PLANT BASED/ORGANIC - Function

- **WITCH HAZEL** /Strengthen
Hamamelis virginiana water
- **ALOE VERA**/Gloss
Aloe barbadensis
- **VEGETABLE**/Nourishing
G l y c e r o l
- **GOTU KOLA** /Volume
Centella Asiatica Extract
- **APPLE** /Shine
Pyrus malus fruit extract
- **VITAMIN C** /Hydrates
Ascorbyl glucoside
- **GREEN TEA** /Antioxidant
Camellia sinesis leaf extract
- **BAKUCHIOL 1%** /Conditioner
Psoralea corylifolia
- **VEGETAL** /Thickener
XhantanGum
- **VEGETAL** /Preservative
Sodium phytate
- **GRAPES** /Smooth
Vitis vinifera seed oil
- **VEGETAL** /Preservative
Sodium benzoate
- **VEGETAL** /Preservative
Potassium sorbate
- **VEGETAL** /Preservative
Tocopherol



S P F 3 0 S U N S C R E E N

Broad-spectrum UVA & UVB mineral sunscreen for face and body.- Lightweight, silky, and hydrating- Non-comedogenic and non-greasy- Infused with antioxidants for immediate protection- Layers seamlessly under makeup or other skincare products- Easy to apply and fast-absorbing

aloe vera
green tea
carrot



body and face



30 SPF



matte finish



good absorption
no white cast



antioxidant



acne prone



antipollution

INGREDIENTS%

PLANT BASED/ORGANIC - Function

- **COCONUT** /Emollient
Isoamyl cocoate
- **MINERAL** /Sun block
Titanium dioxide
- **VEGETABLE OIL** /Stabilizers
Stearic acid
- **MINERAL** /Sun block
Zinc oxide
- **COCONUT** /Emollient
Caprylic capric
- **ALOE VERA** /Hydrates
Aloe barbadelis leaf juice
- **GREEN TEA** /Antioxidant
Camellia sinesis leaf extract
- **CARROT** /Sun protection
Daucus carota L extract
- **VEGETAL** /Preservative
Benzyl alcohol
- **VEGETAL** /Preservative
Dehydroacetic acid

restaurant

41% of consumers want to reduce their
environmental impact.

31% believe sustainable businesses treat
the community better.
We are local.

All production and sourcing take place in
Europe, with a focus on plant-based,
vegan formulations.

Consumers prefer restaurants that reduce
single-use plastics and adopt circular
packaging systems.

We support waste reduction with glass
packaging that's endlessly refillable.

Our minimalist design melts into your
space, reinforcing an atmosphere of care
and intention.

Colleagues and customers alike recognize
your commitment to ethics and
transparency – gaining loyalty through
visible action.



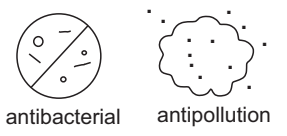


I AND CLEANSER

No fillers. No shortcuts.
Just 5% active ingredients in a
streamlined base – maximizing
performance with minimum waste.
We formulate for purity, not
padding.

Available in 200 ml glass
bottles and 5L refill formats.

- INGREDIENTS%
- PLANT BASED/ORGANIC - Function
- **ALOE VERA**/Gloss
Aloe barbadensis
 - **COCONUT**/Cleanser
Decyl glucoside
 - **LEMON**/Exfoliate
Citric acid
 - **GRAPES**/Exfoliate
Tartaric acid
 - **APPLE**/Exfoliate
Malic acid
 - **VEGETAL**/Preservative
Potassium sorbate
 - **VEGETAL**/Preservative
Sodium benzoate
 - **BIRCH**/Antimicrobial
Betula alba leaf extract
 - **GREEN TEA**/Antimicrobial
Camelia sinesis extract
 - **VEGETAL**/Thickener
XhantanGum
 - **VEGETAL**/Preservative
Sodium Phytate
 - **HEMP OIL**/Nourish
Cannabis sativa oil
 - **VEGETAL**/Preservative
Tocopherol



antibacterial antipollution

know the issue.

SYSTEMIC OVERLOAD

demographic growth
climate change & CO emissions
water contamination
resource depletion
pollution industries

HUMAN EXPLOITATION

labor without protection
social inequality
health problems
misinformation
monopolized products

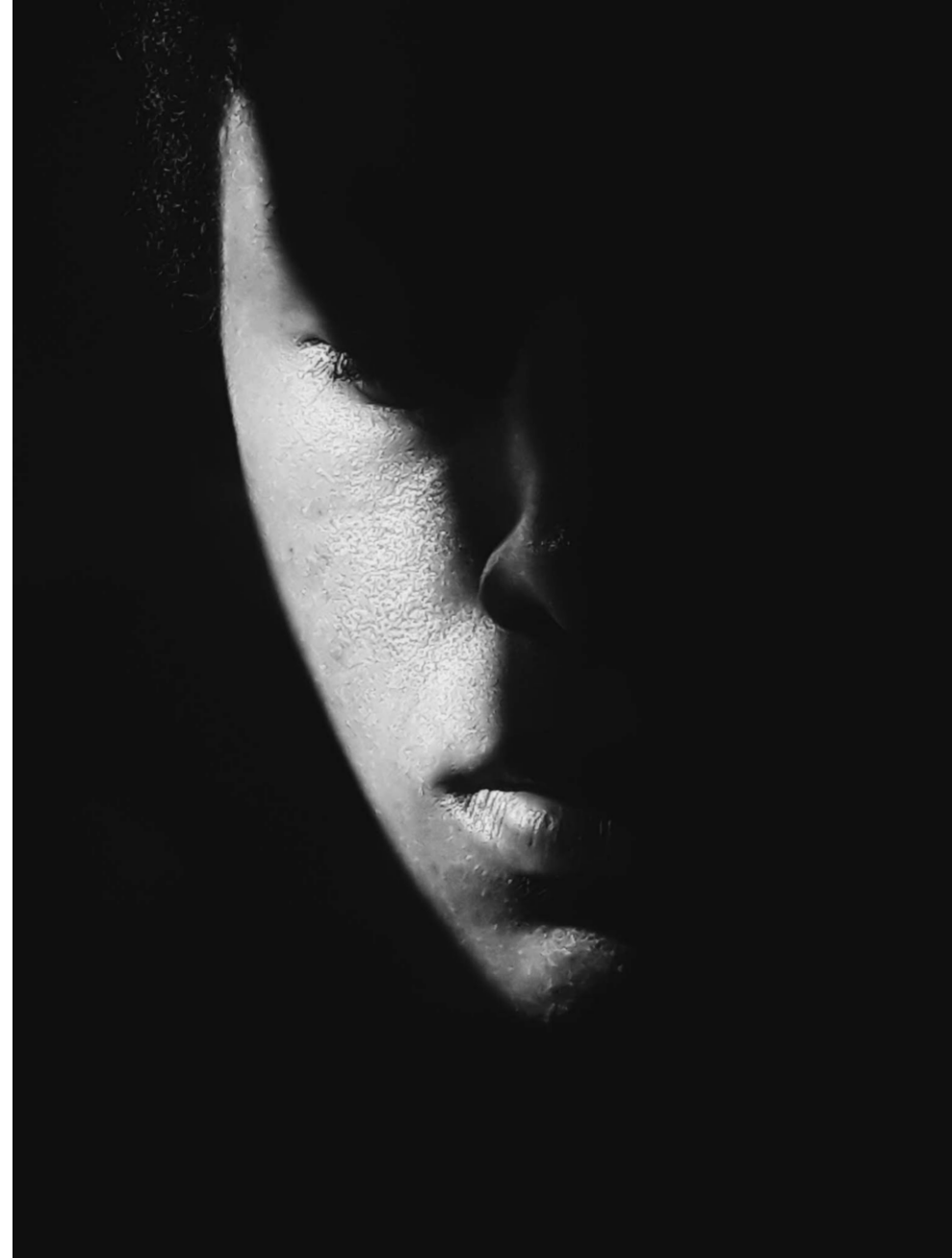
ANIMAL ABUSE

animal testing
factory farming
toxic waste

FALSE SOLUTIONS

overpriced alternatives
greenwashed brands
marketing addiction

Booking.com Sustainable Travel Report, 2022



don't buy what you don't need

THANK YOU SMART HUMAN

Get your sample kit:
contact@theorganics.shop

B2B Portal Access:
partners.theorganics.shop